



# OUR CREDENTIALS





# COOKING UP CHANGE

Behind every new social enterprise is an individual: often passionate, hardworking, dedicated and vibrant.

**ChangeKitchen CIC is no different and its strong leader and founding entrepreneur, Birgit Kehrer, is the true driving force behind this sustainable, successful social enterprise.**

Founded in 2010, ChangeKitchen CIC is an award-winning social enterprise caterer based in Balsall Heath, Birmingham that supports improving food justice, reducing food waste and opening up opportunities for people to gain training and employment in the hospitality sector.

Our enviable reputation is for serving outstanding, climate-friendly and tasty food that is both ethically sourced and healthy - with no compromises and no carb overload!

We are proudly 'cooking up change' for families, the community and the environment. We provide value to our commercial, private and individual customers but never compromise on our values.

ChangeKitchen CIC is a thriving social enterprise that provides jobs and training to disadvantaged people in Birmingham and a positive environment for them to heal, grow and develop.

What do we do... we changing lives through our passion for good food.

**Dr Birgit Kehrer**

**Director, Founder, Social Entrepreneur ChangeKitchen CIC**

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# OUR PEOPLE



**Over the years, we've been joined by some fantastic people, and every individual has contributed to our social enterprise journey.**

Most importantly, every member of the team is incredibly enthusiastic and committed about what we do. There is a shared passion about the difference good food can make to people's lives, and for their own journey towards sustainable employment.



**Drawn from the most diverse backgrounds, every member of the ChangeKitchen CIC team - staff and volunteers - has a story to tell.**

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# OUR PURPOSE

**Being founded as a social enterprise means we have clearly stated objects that shape our values and inform everything we do.**

Since March 2020, we have achieved...

**107,069 FREE** community meals provided

**840 TONNES** of food surplus saved

**159 PEOPLE** supported into training & employment

We have strong links with many charities, food partners and community organisations who have been part of our social enterprise success over the years. ChangeKitchen CIC is committed to continue developing long-term relationships both locally and nationally.

# OUR CAPABILITIES

- ❖ **Corporate catering and dinners, weddings and private event celebrations, location and outdoor catering, ReadyMealsForGood™ range.**
- ❖ **Award-winning, climate-friendly menus with organic and ethically sourced ingredients.**
- ❖ **Catering for 20 to 400 people.**
- ❖ **Self-service buffets to seated dinners with service team and drinks options.**

## Food Poverty



- Enabling access to healthy food options
- Donating community meals
- Creating change through cookery projects

## Plant Powered



- Promoting healthy eating options
- Reducing health risks
- Improving environmental impacts

## People Potential



- Person-centered approach
- promoting volunteering
- provided skills and training
- supporting employment opportunities

## Food Justice



- Enabling access to healthy food options
- Donating community meals
- Creating change through cookery projects



# WHO WE DO IT FOR

**ChangeKitchen CIC caters for all, from the smallest of fellow social enterprises, to the largest of multi-national organisations.**

From on-the-go 'grab bags' for time-sensitive teams such as media outside production units and Board lunches to glittering corporate and awards evenings.

We do catering, and we do it well!



“The ChangeKitchen CIC food philosophy is a simple one. They create and serve delicious, nutritious and ethical dishes that can be shared and enjoyed by all. We have been working with ChangeKitchen CIC to support our catering needs across the West Midlands.”

**Head of Social Impact, Amey UK**

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# OUR BRAND PROMISE

**We provide much more than food – we promote healthy lives (in more ways than one!).**

Sourcing ingredients organically and ethically is mixed into everything we do – we passionately believe that good food is good for the soul. What we do provides a valuable contribution to the environment and community in which we live, buying locally whenever possible.

We are empathetic and respectful to each other, to our customers and to the community. This ethic creates the kind of integrity, approachability, flexibility and professional courtesy that we believe is essential to good customer service.

This means that we support the local economy where possible, create jobs for people who need them without judgment and serve food which supports our environmental aims. We are able to serve high quality food that is nutritious and delicious because we never compromise on our values.

**Thank you.**



**ChangeKitchen**  
Cooking up change

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